

Quarterly Program Topic Report

January 1 – March 31, 2010

1. Crimes/Legal Issues/Law Enforcement
2. Cultural/Arts Religion
3. Economy/Labor/Employment
4. Educational and Informational Needs of Children
5. Environment
6. Health/Healthcare
7. Minorities/Civil Rights
8. National Government/National Politics
9. State and Local Government/State and Local Politics

Quarterly Program Topic Report

January 2010

Crimes/Legal Issues/Law Enforcement

Category: Crime/Legal Issues/Law Enforcement
NOLA: INLE 009635
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 1/5/2010 6:00 PM
Service: PBS
Format: Interview/Review/Discussion

Obama, "U.S. 'Failed to Connect the Dots' in Bomb Plot: President Obama said Tuesday the U.S. had sufficient information to disrupt the Christmas Day plot to blow up a U.S. airliner, but "failed to connect the dots." Ray Suarez interviews Chief of Staff for the National Security Council Denis McDonough about intelligence miscues.

Category: Crime/Legal Issues/Law Enforcement
NOLA: AMEX 002202
Series Title: Wyatt Earp: American Experience
Length: 60 minutes
Airdate: 1/25/2010 9:00 PM
Service: PBS
Format: Documentary

He has been portrayed in countless movies and television shows by some of Hollywood's greatest actors, including Henry Fonda, Jimmy Stewart and, more recently, Kevin Costner, but these popular fictions belie the complexities and flaws of a man whose life is a lens on politics, justice and economic opportunity on the American frontier.

Cultural/Arts/Religion

Category: Arts
NOLA: INLE 001110
Series Title: Independent Lens
Program Title: Young @ Heart
Length: 120 minutes
Airdate: 1/12/2010 8:00 PM
Service: PBS
Format: Documentary

The surprising, delightful, entertaining and inspiring members of the Young@Heart Chorus, a New England senior citizens chorus, have charmed audiences worldwide with their renditions of songs by everyone from the Clash to Coldplay. As Stephen Walker's critically acclaimed documentary begins, the retirees, led by their demanding musical director, are rehearsing their new show, struggling with Sonic Youth's dissonant rock anthem "Schizophrenia" and giving new meaning to James Brown's "I Feel Good." What ultimately emerges is a funny and unexpectedly moving testament to friendship, creative inspiration and expectations defied.

Category: Culture
NOLA: HUSP 000101
Series Title: Human Spark; The
Episode Title: Becoming Us
Length: 60 minutes
Airdate: 1/6/2010 7:00:00 PM
Service: PBS
Format: Documentary

In the caves of the Dordogne region of France, host Alan Alda witnesses the spectacular paintings and carvings that date back some 30,000 years, artwork that archeologists once thought to be the first record of people with minds like ours. When this art was created, Europe had already been peopled for hundreds of thousands of years by Neanderthals.

Category: Religion/Ethics
NOLA: TASM 001917
Series Title: Tavis Smiley
Episode Title: Nicole Lee/Jim Wallis
Length: 30 minutes
Airdate: 1/19/2010 11:00:00 PM
Service: PBS
Format: Interview/Review/Discussion

Nicole Lee, president of TransAfrica Forum--the oldest African American foreign policy organization--summarizes U.S.-Haiti history and compares the relief efforts in Haiti with those in the Gulf Coast after Hurricane Katrina. Soujourners magazine founder Jim Wallis talks about the role people play in rediscovering values, which is also the title of his new book.

Economy/Labor/Employment

Category: Economy
NOLA: NBRT 028215
Series Title: Nightly Business Report
Length: 30 minutes
Airdate: 1/8/2010 5:30 PM
Service: PBS
Format: Interview/Discussion/Review

2009/2010 Investment Review & Preview The Lost Decade; Anatomy of the Recession; The Employment Picture; Commodities The Saviors; Emerging Markets; Where Best to Invest?; Predictions for the New Year.

Category: Economy
NOLA: COSE 016025
Series Title: Charlie Rose
Length: 60 minutes
Airdate: 1/29/2010 10:00 PM
Service: PBS
Format: Interview/Discussion/Review

An hour with Lawrence Summers from The World Economic Forum in Davos, Switzerland.

Educational and Informational Needs of Children

Raggs (Weekdays, 6:00 am, 30 minutes)

Martha Speaks (Weekdays, 6:30 am, 30 minutes)

Curious George (Weekdays, 7:00 am, 30 minutes)

Sid the Science Kid (Weekdays, 7:30 am, 30 minutes)

Super Why! (Weekdays, 8:00 am, 30 minutes)

Dinosaur Train (Weekdays, 8:30 am, 30 minutes)

Sesame Street (Weekdays, 9:00 am, 60 minutes)

Clifford the Big Red Dog (Weekdays, 10:00 am, 30 minutes)

Word World (Weekdays, 10:30 am, 60 minutes)

Between the Lions (Weekdays, 11:00 am, 30 minutes)

Dragon Tales (Weekdays, 11:30 am, 30 minutes)

It's a Big, Big World (Weekdays 12:00 noon, 30 minutes)

Midday Programming

Barney & Friends, (Monday – Friday 12:30 minutes pm, 30 minutes minutes each)

Katie Brown's Workshop, Scrapbook Memories, Knitting Dailey, Sit and Be Fit, Victory Garden
(Monday – Friday, 1:00 pm, 30 minutes each)

Best of the Joy of Painting, Donna Dewbury, Jerry Yarnell School of Fine Art
(Weekdays, 1:30 pm, 30 minutes)

Curious George (Weekdays, 2:00 pm, 30 minutes)

Maya & Miguel (Weekdays, 2:30 pm, 30 minutes)

Arthur (Weekdays, 3:00 pm, 30 minutes)

Word Girl (Weekdays, 3:30 pm, 30 minutes)

Electric Company (Weekdays, 4:00 pm, 30 minutes)

Fetch! With Ruff Ruffman (Weekdays, 4:30 pm, 30 minutes)

Cyberchase (Weekdays, 5:00 pm, 30 minutes)

Nightly Business Report (Weekdays 5:30 minutes pm, 30 minutes)

Environment

Category: Environment/Nature/Natural Disasters
NOLA: NAAT 002601
Series Title: Nature
Episode Title: White Falcon, White Wolf
Length: 60 minutes
Airdate: 1/3/2010 7:00 PM
Service: PBS
Format: Documentary

On Canada's remote Ellesmere Island, where June is Spring, July is Summer and August is already Autumn, the race is on for two remarkable species to raise their families.

Category: Environment/Nature/Natural Disasters
NOLA: MICE 000000
Series Title: Masters of the Arctic ice
Length: 60 minutes
Airdate: 1/31/2010 10:00 PM
Service: PBS
Format: Documentary

The Arctic is the largest expanse of frozen water on the planet. All creatures that make their home there are masters of survival, superbly adapted to the Arctic ice. But climate change has begun to eat away at the ice on which these creatures depend. Two teams of researchers are racing to find out how global warming is rocking the Arctic world - before there's nothing left but water.

Health/Healthcare

Category: Health/Health Care
NOLA: 009641
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 1/13/2010 6:00 PM
Service: PBS
Format: News

U.S. Pledges 'Full Support' to Earthquake Victims in Haiti: Margaret Warner explores how international groups are mobilizing emergency help for Haiti, and then Jim Lehrer speaks with Dr. Rajiv Shah of the U.S. Agency for International Development.

Category: Health/Health Care
NOLA: AMEX 001005
Series Title: Influenza 1918: American Experience
Length: 60 minutes
Airdate: 1/18/2010 8:00 PM
Service: PBS
Format: Documentary

In the spring of 1918, as the nation mobilized for war, Private Albert Gitchell reported to an Army hospital in Kansas. He was diagnosed with the flu, a disease doctors knew little about. Before the year was out, America would be ravaged by a flu epidemic that killed 675,000 -- more than those killed in all the wars of this century combined -- before disappearing as mysteriously as it began. "The American Experience" examines the social ramifications of the disease and how it affected those who lived through it.

Minorities/Civil Rights

Category: Minorities/Civil Rights
NOLA: AMMS
Series Title: American Masters
Episode Title: Marvin Gaye: What's Going On
Length: 60 minutes
Airdate: 1/11/2010 9:00 PM
Service: PBS
Format: Documentary

His standing among the most enduring 20th-century American musical artists is without question, yet his story is rarely told beyond the tragic circumstances of his death. Enormously talented and equally complicated, Gaye created an intimate style - full of honesty, integrity, vulnerability - and, essentially, gave the world his autobiography in lyrics and melody.

Category: Minorities/Civil Rights
NOLA: TASM 001916
Series Title: Tavis Smiley
Episode Title: Harry Belafonte
Length: 30 minutes
Airdate: 1/18/2010 11:00 PM
Service: PBS

Legendary entertainer, longtime activist and one of Dr. Martin Luther King, Jr.'s closest friends and confidants, Harry Belafonte reflects on how he met Dr. King and offers his thoughts on what he made of King on a personal level.

National Government/National Politics

Category: National Politics/Government
NOLA: WWIR 004928
Series Title: Washington Week
Length: 30 minutes
Airdate: 1/15/2010 8:00:00 PM
Service: PBS
Format: News Program

The disaster in Haiti, the challenges of the past, the present, and the future, plus, populist politics at the White House and maybe in Massachusetts.

Category: National Politics/Government
NOLA: FRON 002806
Series Title: Frontline
Length: 60 minutes
Airdate: 1/26/2010 9:00:00 PM
Service: PBS
Format: Documentary

As credit card companies face rising public anger, new regulation from Washington, and a potential perfect storm of economic bad news, FRONTLINE correspondent Lowell Bergman examines the future of the massive consumer loan industry and its impact on a fragile national economy.

State and Local Government/State and Local Politics

Category: State and Local Government/State and Local Politics
Series Title: Texas Monthly Talks
Length: 30 minutes
Airdate: 1/3/10
Format: Interview/discussion/Review

Francisco Cigarroa, Chancellor, The University of Texas

Quarterly Program Topic Report

February 2010

Crimes/Legal Issues/Law Enforcement

Category: Crime/Legal Issues/Law Enforcement
NOLA: NOWD 000606
Series Title: NOW on PBS
Length: 30 minutes
Airdate: 2/5/2010 6:00 PM
Service: PBS
Format:

Democrats and the New Politics of Abortion

Category: Crime/Legal Issues/Law Enforcement
NOLA: NBRT 029247
Series Title: Nightly Business Report
Length: 30 minutes
Airdate: 2/23/2010 5:30 PM
Service: PBS
Format:

Market Stats for February 23, 2010; Market Focus with Tom Hudson; Toyota Executives Head for the Hill; One on One with Tim Howard, Law Professor at Northeastern University; A Look at the Country's Problem Banks; Word of Mouth Marketing; Commentary- Shareholders vs. CEO's.

Cultural/Arts/Religion

Category: Culture
NOLA: AMEX 000503
Series Title: Donner Party: The American Experience
Length: 90 minutes
Airdate: 2/1/2010 8:00 PM
Service: PBS
Format: Documentary

Of all the 19th-century pioneer stories, none exerts so powerful a hold on the American imagination as the tale of the Donner Party in the high Sierra Nevadas in the winter of 1846. That June, along with thousands of others, George and Jacob Donner and James Frazier Reed led their families west out of Springfield, Illinois, and headed for the "Promised Land" in California, two thousand miles away. When family leaders made the fateful decision to take an untried short cut to beat the coming winter, only half of them would come out alive. What began as a trek to the western paradise became a terrifying tale of misery, death, madness and cannibalism.

Category: Culture
NOLA: FOAM 000102
Series Title: Faces of America
Episode Title: Becoming American
Length: 60 minutes
Airdate: 2/17/2010 8:00 PM
Service: PBS
Format: Documentary

Harvard scholar Henry Louis Gates, Jr., turns to the latest tools of genealogy and genetics to explore the family histories of 11 renowned Americans.

Economy/Labor/Employment

Category: Economy
NOLA: NBRT 029238
Series Title: Nightly Business Report
Length: 30 minutes
Airdate: 2/10/2010 5:30 PM
Service: PBS
Format: Interview/Discussion/Review

Market Stats for February 10, 2010; Market Focus with Tom Hudson; Fed. Chairman Bernanke's Stimulus Blueprint; Toyota Works To Repair Its Reputation; The Blizzard of 2010 Puts the Economy in Deep Freeze; Street Critique-Julius Maldutis, President and Chief Airline Analyst at Aviation Dynamics; "Money File"-Cautious Advice About IRA's.

Category: Economy
NOLA: FRON 002802
Series Title: Frontline
Episode Title: The Warning
Length: 60 minutes
Airdate: 2/16/2010 9:00 PM
Service: PBS
Format: Interview/Discussion/Review

In the devastating aftermath of the economic meltdown, FRONTLINE sifts the ashes for clues about why it happened and examines critical moments when it might have gone much differently.

Educational and Informational Needs of Children

Raggs (Weekdays, 6:00 am, 30 minutes)

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Curious George (Weekdays, 7:00 am, 30 minutes)

Sid the Science Kid (Weekdays, 7:30 am, 30 minutes)

Super Why! (Weekdays, 8:00 am, 30 minutes)

Dinosaur Train (Weekdays, 8:30 am, 30 minutes)

Sesame Street (Weekdays, 9:00 am, 60 minutes)

Clifford the Big Red Dog (Weekdays, 10:00 am, 30 minutes)

Word World (Weekdays, 10:30 am, 60 minutes)

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Arthur (Weekdays, 3:00 pm, 30 minutes)

Word Girl (Weekdays, 3:30 pm, 30 minutes)

Electric Company (Weekdays, 4:00 pm, 30 minutes)

Fetch! With Ruff Ruffman (Weekdays, 4:30 pm, 30 minutes)

Cyberchase (Weekdays, 5:00 pm, 30 minutes)

Nightly Business Report (Weekdays 5:30 minutes pm, 30 minutes)

Environment

Category: Environment/Nature/Natural Disasters
NOLA: NOVA 003705
Series Title: NOVA
Episode Title: Extreme Cave Diving
Length: 60 minutes
Airdate: 2/9/2010 7:00 PM
Service: PBS
Format: Documentary

In a daring work of filmmaking, NOVA follows a scientific expedition into watery caves that hold clues to the future of our climate.

Category: Environment/Nature/Natural Disasters
NOLA: NAAT 002708
Series Title: Nature
Episode Title: Invasion of the Giant Pythons
Length: 60 minutes
Airdate: 2/21/2010 8:00 PM
Service: PBS
Format: Documentary

Florida's Everglades National Park is one of the last great wildlife refuges in the United States, home to numerous unique and endangered mammals, trees, plants, birds and turtles, as well as half a million alligators. However, the Everglades is also the dumping ground for many animal invaders more than 15 species of parrot, 75 kinds of fish and 30 different reptiles from places as far away as Africa, Asia and the Caribbean.

Health/Healthcare

Category: Health/Health Care
NOLA: 004932
Series Title: Washington Week
Length: 30 minutes
Airdate: 2/12/2010 8:00 PM
Service: PBS

Democrats and Republicans jockey for position in Washington, while Americans at home grow increasingly disenchanted with the spectacle. Bipartisanship remains elusive on the issues of the day, including how to fix health care and how to create jobs.

Category: Health/Health Care
NOLA: MLNH 009667
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 2/18/2010 6:00 PM
Service: PBS

Tough, Low-Cost Wheelchairs Needed in Haiti: Spencer Michels reports on efforts in San Francisco to design and build heavy-duty, low-cost wheelchairs for use in the rough terrain of Haiti and around the third world.

Minorities/Civil Rights

Category: Minorities/Civil Rights
NOLA: MLNH 009662
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 2/11/2010 6:00 PM
Service: PBS
Format:

White House Celebrates Civil Rights Movement Through Music: The civil rights era produced some of the most memorable songs in American music history. In an excerpt from the PBS program "In Performance at the White House," President and Mrs. Obama toast Black History Month with a celebration of the era's music.

Category: Minorities/Civil Rights
NOLA: RENM 000000
Series Title: Remembered Earth: New Mexico's High Desert
Length: 30 minutes
Airdate: 2/21/2010 9:30 PM
Service: PBS
Format: Documentary

New Mexico's high desert is a captivating land of hallowed mountains, red rock canyons and vast, sere plateaus. In "Remembered Earth," filmmaker John Grabowska and Indian author N. Scott Momaday present a vision of hope for humankind's relationship to the natural world by interpreting the myth, beauty and power of a scarred but sacred landscape of the American West. Can we come to see land itself as a community to which we belong?

National Government/National Politics

Category: National Politics/Government
NOLA: AMEX 002110
Series Title: Kennedys: American Experience
Length: 180 minutes
Airdate: 2/15/2010 8:00:00 PM
Service: PBS
Format: Documentary

The Kennedy story is unlike any other: a saga of ambition, wealth, family loyalty and personal tragedy.

Category: National Politics/Government
NOLA: BMJL 001343
Series Title: Bill Moyers Journal
Length: 60 minutes
Airdate: 2/19/2010 9:00:00 PM
Service: PBS
Format:

Buying the Bench? A Bill Moyers essay. Legal analyst and journalist Jeffrey Toobin talks about the relationship between big money and judicial elections today. Justice for Sale: Bill Moyers Journal takes a hard look at how campaign cash in judicial races may sway America's courts.

State and Local Government/State and Local Politics

Category: State and Local Government/State and Local Politics
Series Title: Texas Monthly Talks
Length: 30 minutes
Airdate: 2/21/10
Format: Interview/discussion/Review

Michael Williams, Railroad Commissioner

Quarterly Program Topic Report

March 2010

Crimes/Legal Issues/Law Enforcement

Category: Crime/Legal Issues/Law Enforcement
NOLA: WWIR 004935
Series Title: Washington Week
Length: 30 minutes
Airdate: 3/5/2010 7:00 PM
Service: PBS
Format: News

Crazy consequential politics, a stew of ultimatum, accusation and policy prescription all covered tonight on Washington Week.

Category: Crime/Legal Issues/Law Enforcement
NOLA: WWIR 004937
Series Title: Washington Week
Length: 30 minutes
Airdate: 3/19/2010 7:00 PM
Service: PBS
Format: News

Cultural/Arts/Religion

Category: Arts
NOLA: BMJL 001346
Series Title: Bill Moyers Journal
Length: 60 minutes
Airdate: 3/12/2010 8:00 PM
Service: PBS
Format: Interview/Discussion/Review

Bill Moyers talks to NYU president and modern renaissance man, John Sexton in a wide-ranging conversation about God, baseball and the importance of thoughtful discourse in society. Previously a champion debate coach and scholar of religion and law, Sexton discusses his unique take on theology, contemporary politics, and the evolving role of universities throughout the world. Submit your favorite poem and explore poets and poetry from a number of Bill Moyers series.

Category: Arts
NOLA: BMJL 001346
Series Title: Great Performances
Episode Title: Dance in America: NY Export: Opus Jazz
Length: 60 minutes
Airdate: 3/23/2010 8:00 PM
Service: PBS
Format: Documentary

A new version of Jerome Robbins' 1958 hit "NY Export: Opus Jazz" filmed all over New York City.

Economy/Labor/Employment

Category: Economy
NOLA: COSE 016056
Series Title: Charlie Rose
Length: 60 minutes
Airdate: 3/15/2010 10:00 PM
Service: PBS
Format: Interview/Discussion/Review

Senator Bob Corker discusses regulatory reform; A discussion about NCAA March Madness with Jay Bilas of ESP; Charlie speaks with Francis Collins, Director, National Institutes of Health.

Category: Economy/Labor/Employment
Series Title: Face to Face
Length: 30 minutes
Airdate: 3/21/10
Service: Local Production
Format: Interview/discussion/Review

Ellen Green interviews Salem Abraham who talks about today's current market.

Educational and Informational Needs of Children

Raggs (Weekdays, 6:00 am, 30 minutes)

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Cyberchase (Weekdays, 5:00 pm, 30 minutes)

Nightly Business Report (Weekdays 5:30 minutes pm, 30 minutes)

Environment

Category: Environment/Nature/Natural Disasters
NOLA: NAAT 002509
Series Title: Nature
Episode Title: What Females Want and Males Will Do
Length: 60 minutes
Airdate: 3/14/2010 7:00 PM
Service: PBS
Format: Documentary

In the animal world females often call the shots. But their decisions may be surprising. In an effort to understand the mating game, NATURE follows biologist Chadden Hunter, PhD, through the Simien Mountains of northern Ethiopia, as he observes a troop of geladas, close cousins of baboons.

Category: Environment/Nature/Natural Disasters
NOLA: 1821Z
Series Title: National Parks: American's Best Idea
Length: 120 minutes
Airdate: 3/21/2010 1:00 PM
Service: PBS
Format: Documentary

The Morning of Creation (1946-1980)

Health/Healthcare

Category: Health/Health Care
NOLA: NBRT 029253
Series Title: Nightly Business Report
Length: 30 minutes
Airdate: 3/3/2010 5:30 PM
Service: PBS
Format: Interview/Discussion/Review

Market Stats for March 3, 2010; Market Focus with Tom Hudson; President Obama's Final Push For Health Care Reform; Street Critique - Win Thin, Senior Currency Strategist at Brown Brothers Harriman; Shop Talk - Lands' End; Money File--Airline Cheap Fare Finders.

Category: Health/Health Care
NOLA: 2002H
Series Title: American Experience
Episode Title: The Lobotomist
Length: 60 minutes
Airdate: 3/22/2010 8:00 PM
Service: PBS
Format: Documentary

Walter Freeman invented the radical procedure which would later be declared as a barbaric mistake.

Minorities/Civil Rights

Category: Minorities/Civil Rights
NOLA: MLNH 009678
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 3/5/2010 6:00 PM
Service: PBS
Format: Interview/Discussion/Review

Unemployment Rate Holds Steady, but Minorities Still Worse Off: The nation's unemployment rate held steady at 9.7 percent in February, but jobless rates for Blacks and Latinos remain high. Judy Woodruff talks to two financial and policy experts about the disparity.

Category: Minorities/Civil Rights
NOLA: 0218Z
Series Title: Life, Part 2
Length: 30 minutes
Airdate: 3/30/2010 6:00 PM
Service: PBS
Format: Documentary

A look at how different communities treat older populations and ways people age in a diverse society.

National Government/National Politics

Category: National Politics/Government
NOLA: BMJL 001345
Series Title: Bill Moyers Journal
Length: 60 minutes
Airdate: 3/5/2010 8:00:00 PM
Service: PBS
Format: Interview/Discussion/Review

Single-payer advocate Marcia Angell on why she thinks the debate over reform needs a fresh look at the economics and delivery of the care promised in the bill. Bill Moyers sits down with former insurance executive turned public health advocate Wendell Potter, who argues that all is not lost in the healthcare bill and details what he likes about the legislation.

Category: National Politics/Government
NOLA: BMJL 001345
Series Title: Washington Week
Length: 30 minutes
Airdate: 3/26/2010 7:00 PM
Service: PBS
Format: Interview/Discussion/Review

State and Local Government/State and Local Politics

Category: State and Local Government/State and Local Politics
Series Title: Face to Face
Length: 30 minutes
Airdate: 3/21/10
Service: Local Production
Format: Interview/discussion/Review

Guest Darren Gersh of Nightly Business Report